



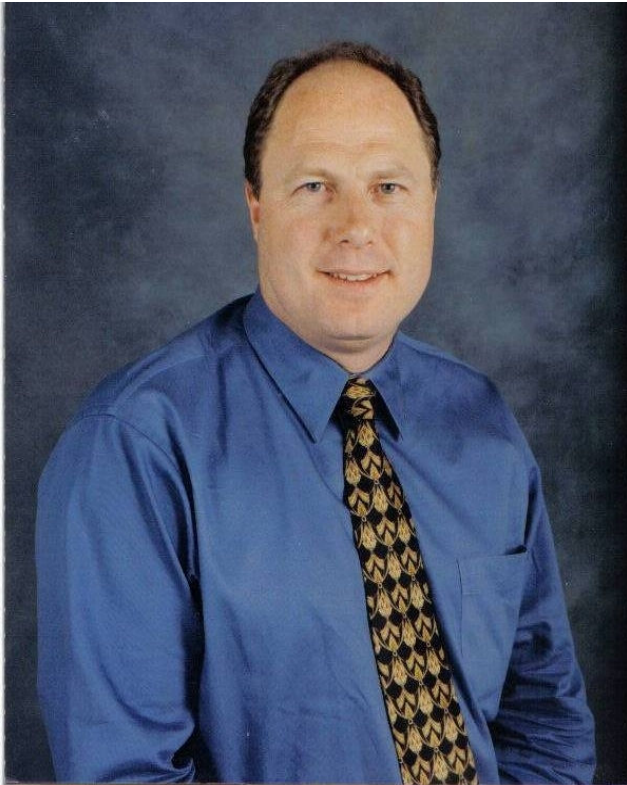
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Chris Heldman
Chief Business Development Officer



Chris Heldman is a highly experienced strategic development executive with a broad range of experience in bringing new and innovative business concepts to market. Prior to joining Legacy Leaders, Chris was running a consulting company that provided executive management services to a broad range of U.S. and Canadian companies in the areas of strategic planning and development.

Early in his career he was instrumental in the launch of a major appliance brand for a national retailer and subsequently went on to develop and operate a new retail concept for Purolator Courier. During that time he was seconded to consult with Canada Post on revitalization of their retail operations. He spent 3 years consulting for UPS globally before taking on projects for Amica Bank and the Canadian Imperial Bank of Commerce. Since then he has been the SVP Marketing for Nextstream Inc, CEO for ASF Capital, COO for Inplex Inc. His experience in bringing innovative concepts to the fore in retail, finance and technology is now being applied to the Not For Profit sector and Legacy Leaders' groundbreaking U.S. initiative.